



U.S. LUMBER COALITION

U.S. Lumber Coalition Appoints New Chairman

FOR IMMEDIATE RELEASE

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WASHINGTON (October 18, 2012) – The U.S. Lumber Coalition today announced the appointment of Luke Brochu as Chairman. Luke Brochu is President of Pleasant River Lumber Company, headquartered in Dover-Foxcroft, Maine.

"The reality we face is that the United States and Canada have very different forest management systems. Our system operates on free market principles, while Canada's system depends on massive government subsidies. Left unchecked, Canadian trade practices would yield ever increasing U.S. market share for Canadian product – displacing U.S. producers, workers, and landowners," stated Chairman Brochu.

"I accepted the role of Chairman because success or failure of the Coalition's mission has major implications for U.S. manufacturers, workers, and private timberland owners. Unless and until Canada changes its industry system to operate on open and competitive terms, border measures to offset the Canadian market distortions remain a necessity," added Chairman Brochu.

Mr. Brochu succeeds Steve Swanson, President of Swanson Group in Oregon. The Coalition expresses its deep gratitude for Mr. Swanson's years of leadership and dedicated service to the Coalition and the industry. Mr. Swanson will continue to serve as a Member of the Coalition Executive Committee.

"Having Mr. Brochu's firm hand at the helm of the Coalition will be important as the U.S. industry, workers, and landowners continue to deal with the severe effects of Canadian government subsidies and unfair trade -- both with respect to Canada's compliance with the current Softwood Lumber Agreement, and what is to come after the fast-approaching expiration of the Agreement and its border measures," concluded outgoing Chairman Swanson.

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About the U.S. Lumber Coalition

The U.S. Lumber Coalition is an alliance of large and small lumber producers from around the country, joined by hundreds of thousands of their employees, and tens of thousands of woodland owners. The Coalition is united in opposition to Canada's unfair lumber-trade practices, including the gross under-pricing of timber on government-owned lands. For more information, please visit the Coalition's website at www.uslumbercoalition.org.